



## Senior Communications Advisor Full Time Permanent Whitehorse, Yukon

### **The Opportunity: Senior Communications Advisor**

**Who we are:** Yukon Energy is the primary generator and transmitter of electrical energy in the Yukon territory, operating within the Traditional Territories of Yukon First Nations. We take pride in our commitment to sustainability and collaboration with Indigenous communities across all our operations.

**What will you do:** Reporting to the Manager, Community Relations, this role will provide leadership and expertise in the development and implementation of strategic communications, marketing, community engagement, and project and customer communications for Yukon Energy.

### **What you need to succeed:**

- A degree or diploma in Communications, Public Relations, or a related field.
- 7 - 10 + years of progressive experience in marketing, corporate communications, community engagement or public relations, preferably in the utilities industry, or an equivalent combination of education and experience.
- Experience working with media and serving as a company spokesperson.
- Experience working in a customer service delivery model.
- Professional membership with CPRS / IABC or other related professional association would be an asset.
- A high level of interpersonal communication skills
- Ability to develop and maintain strong relationships with cross-functional colleagues and leadership teams to align on shared goals and strategies.
- Skillful communication practitioner with excellent editorial and listening skills and the ability to conceptualize, structure and write compelling copies for brochures, presentations, online, newspaper and broadcast media, and corporate reports.
- Well-developed project management skills to equip working under tight deadlines while managing multiple customer demands and priorities.
- Broad knowledge of print, radio, video, and online technologies and skilled in the use of Windows based software, communication, and presentation software such as ExpressionEngine, SharePoint and SmartSheet.
- Ability to establish and maintain effective ongoing contact with staff, customers, community representatives, and the media to facilitate the development and delivery of communication, marketing, and engagement programs.
- A comprehensive understanding of local, regional, and northern political and social economic conditions and values.
- A strong understanding of local First Nations world views and cultural practices.
- Ability to work and maintain accuracy under pressure and to meet critical deadlines.
- Knowledge of administrative and financial planning procedures to coordinate activities and to develop, implement and monitor program plans and operating budgets.
- Solid organizational skills.
- High attention to detail and well organized.
- Analytical mindset.
- A valid class 5 driver's license.

**Compensation:** Competitive salary and benefit package.



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### What is in it for you:

- Northern Allowance: \$6,650 + 5% Base Pay added to Base Salary
- Comprehensive Benefit Package that begins the first day of employment
- 4 weeks of vacation leave, 4 weeks of sick leave, 40 hours of special leave
- Travel Allowances for employee and their spouse and dependent(s)
- Annual Wellness Subsidy
- Cell Phone Subsidy
- RRSP Match begins first day of employment
- Flexible work arrangements/Work From Home options
- Relocation Assistance
- Training and Development opportunities
- Opportunity to be a part of something greater and help the Yukon

Yukon Energy values diversity in the workplace. We strive to achieve a skilled workforce that is representative of the population we serve, and we are committed to the employment and professional development of Yukon First Nations citizens. First Nations candidates are encouraged to self-declare.

To **apply**, please go to [Recruitment \(adp.com\)](#).

If you have any questions, please feel free email People & Culture via email at [hr@yec.yk.ca](mailto:hr@yec.yk.ca). The posting will remain open until the position is filled.

We thank all candidates for applying but only short-listed candidates will be contacted. Applicants must be legally entitled to work in Canada for any employer without employer sponsorship.

Date Posted: May 22, 2024