



YUKON ENERGY CORPORATION

Senior Communications Advisor

Position # 98-08

The Opportunity: Senior Communications Advisor

Three-year term, full-time and based in Whitehorse or Dawson City. Option to be remote within the Yukon for the right candidate.

Join Yukon Energy and help shape how we connect with Yukoners and tell the story of the territory's energy future. From strategic communications and media relations to community engagement and digital content, you'll turn complex energy topics into clear, meaningful stories that inform, engage, and inspire.

What will you do: As a member of the Community Relations team, you will:

- Develop and deliver strategic communications and marketing strategies that strengthen Yukon Energy's brand and help Yukoners understand what we do, what we're planning, and why it matters.
- Lead and support media relations, including responding to media inquiries, preparing news releases and briefing materials, and supporting crisis and emergency communications.
- Create clear, compelling content across a variety of channels, including web, social media, presentations, reports, advertising, videos, and internal communications.
- Support community engagement and public outreach, building strong relationships with communities, customers, stakeholders, media, and partners across the Yukon.
- Work closely with teams across Yukon Energy to communicate complex energy, project, policy, and industry topics in ways that are timely, relevant, and easy to understand.

What you need to succeed:

- A degree or diploma in Communications, Journalism, Public Relations, or a related field.
- 5 + years of progressive experience in marketing, corporate communications, community engagement or public relations, preferably in the utilities industry, or an equivalent combination of education and experience.
- Experience working with media and serving as a company spokesperson.
- Emergency communications experience would be an asset.
- Exceptional communication, writing, editing, and listening skills, with the ability to turn complex information into clear, compelling content for a variety of audiences and channels.
- Strong relationship-building and interpersonal skills, with the ability to work effectively with colleagues, leadership, communities, stakeholders, and the media.
- A strong understanding of Yukon's political, social, and economic environment, including local First Nations world views and cultural practices.
- Strong organizational and project management skills, with the ability to manage competing priorities, work under pressure, and meet critical deadlines.
- Class 5 Driver's License



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What is in it for you:

- Competitive Pay with annual cost of living increase
- Northern Allowance: \$7,000 + 5% Base Pay added to Base Salary
- Comprehensive Benefit Package that begins the first day of employment
- 160 hours of vacation leave, 160 hours of sick leave, 40 hours of special leave
- Travel Allowances for employee and their spouse and dependent(s)
- Annual Wellness Subsidy
- Cell Phone Subsidy
- RRSP Match begins first day of employment
- Training and Development opportunities
- Opportunity to be a part of something greater and help the Yukon

Who we are: Yukon Energy is the primary generator and transmitter of electrical energy in the Yukon territory, operating within the Traditional Territories of Yukon First Nations. We take pride in our commitment to sustainability and collaboration with Indigenous communities across all our operations.

Yukon Energy values diversity in the workplace. We strive to achieve a skilled workforce that is representative of the population we serve, and we are committed to the employment and professional development of Yukon First Nations citizens. First Nations candidates are encouraged to self-declare.

To **apply**, please go to [Recruitment \(adp.com\)](#).

If you have any questions, please feel free email People & Culture via email at hr@yec.yk.ca. The posting will remain open until the position is filled.

For more information on Yukon Energy, please go to: <http://www.yukonenergy.ca>.

Applicants must be legally entitled to work in Canada for any employer without employer sponsorship.

Date Posted: July 30, 2026